

# 1st Annual DITA Meet

**Thursday (night)-Friday (All Day)-Saturday (OPEN)  
November 3rd-4th-5th 2011**

**At the Galaxy Drive-In Theatre, Ennis (Dallas) Texas  
AND  
at Sysco Dallas, Lewisville, TX**

Here's your opportunity to find out once and for all how digital projection (and DOLBY digital 3D, in particular) works at a drive-in, while also bumping shoulders with other drive-in theatre operators. Food, fun, friendship, and a couple days together with others who share your same interests and concerns.

- Vendor presentations will include representatives from concessions to digital projection suppliers.
- Roundtable discussions on digital projection will be held, led by the "pioneers" in the field (those drive-in operators who have already converted at least one screen to digital) going over such things as equipment needed, their actual experiences (good or bad) service contracts, VPFs and financing (if any) booking issues, etc. What is "DCI compliant?" Do all drive-ins have to go with a 6K lamp or will 2K or 4K work at my theatre? What are the risks in buying USED digital equipment? What should I look out for? Where does one find a USED digital projector?
- Studio representatives may visit to talk about the upcoming 2012 season (release schedules) as well as updates on film print availability and digital print distribution.

**Lodging: Special DITA MEET rates have been arranged with Marriott's Fairfield Inn at The Colony. Built in 2009, this top notch hotel offers complimentary breakfast, free internet access, a business centre and fitness room. Room rates offered are \$75/night for rooms with 2 Queens or 1 King or, for \$10 more (\$85/night) you can opt for a "King Suite." Stay 1, 2, or 3 nights at these rates. Mention "Drive-In Theatre Alliance" when booking directly with the hotel at 1-972-370-7732**



2 Queens  
(at left)



King Suite  
(at right)



Breakfast area (at left)

For more photos and information on this hotel, visit:

[www.fairfieldinnthecolony.com](http://www.fairfieldinnthecolony.com)

**ADVANCE REGISTRATION only \$10 per attendee (to help cover for arrangements expenses and materials). ADVANCE REGISTRATION FORMS must be received by 10/15/11. Seating is limited so we encourage you to register early!** (Lunch will be provided so we also need to have a good count...another reason for the advance registration deadline!) Otherwise, LATE registration (and registration AT THE DOOR) will be \$20. Please fill out the information below and send this form with your check (made payable to: "Justin West") to: Drive-In Theatre Alliance, c/o Justin West, 111 Tenney Street, Kewanee, IL 61443

Theatre(s) Name(s): \_\_\_\_\_ Theatre(s) Location(s): \_\_\_\_\_

Your Name: \_\_\_\_\_ Position: Owner/Operator/Manager/Other

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

Theatre(s) Website(s): \_\_\_\_\_

Names of Additional Guests/Attendees you wish to register (Please include \$10 per guest/attendee):

\_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

\_\_\_\_\_ T-Shirt Size: \_\_\_\_\_

*Directions to the facilities, lists of alternate hotels and other area activities will be sent upon confirmation of your registration!*